

Call Crosspoint Communications for  
all your graphic designing, creatives,  
advertising & digital marketing needs.

## WHAT WE DO.....

- ADVERTISING
- LOGOS
- CATALOGUES
- ANNUAL REPORTS
- BROCHURES
- FLYERS
- LEAFLETS
- FOLDERS
- PRINTING
- DISPLAYS
- STALL DESIGN
- HOARDING
- NEWSLETTERS
- SIGNAGES
- POSTERS
- MERCHANDISING
- PHOTOGRAPHY
- PRODUCT VIDEOS
- PRESENTATIONS
- COPYWRITING
- EVENT MNGT
- RETAIL ADS
- BUSINESS CARDS
- LETTERHEADS
- ENVELOPES
- CERTIFICATES
- INVITATIONS
- LABEL DESIGN
- BRANDING
- DIRECT MAIL
- CAMPAIGNS
- CORPORATE IDENTITY
- MENU CARDS
- MAGAZINES ADS
- CALENDARS
- PACKAGING
- STICKERS
- SALES PROMOTION
- POINT OF SALE
- E-MAILERS
- E-BROCHURES
- WEBSITE DESIGNS
- DIGITAL MARKETING
- PRODUCT LAUNCHES

If you require any of the above services  
please give us a call...

## WHATEVER YOUR REQUIREMENTS, CROSSPOINT WILL DELIVER CREATIVE SERVICES THAT PRODUCES<sup>+VE</sup> RESULTS

- Great designs to attract attention of your customers.
- Better business brochures that will do the selling for you.
- Every thing you need to update / create, exceptional and responsive websites.
- Clearly define Digital Marketing strategies to increase your web/online foot prints & sales.
- Corporate identity and strong brand building strategies.
- Printing services for all your new and existing marketing requirements.
- Creative photography / videos to showcase your products and services.
- Exhibition Stalls, Window Displays and Trade Show Graphics.

Our extensive experience will help you to take a  
leap forward in growing your business.

**CROSSPOINT**<sup>®</sup>  
COMMUNICATIONS

### CROSSPOINT COMMUNICATIONS

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Advertising  
Solutions  
That Help  
Your Business  
Do Better...



**CROSSPOINT**<sup>®</sup>  
COMMUNICATIONS

www.crosspointcommunications.com

# Creatively Driven Solutions...

Logos • Brochures • Flyers • Booklets • Catalogues

Advertising • Package Designs • Posters • Exhibition Stall Graphics

Website Design • Emailers • Digital Marketing • Presentations • Photography



## About Crosspoint Communications



Crosspoint Communications provides support to small and medium sized businesses for graphic designing, advertising and marketing needs, be it printing, photography, website & online solutions. With over 25 years of experience, we have enabled our clients with timely support providing them with well planned services consistently at cost savings wherever possible.

We approach every client on a personal level looking for ways to make their business successful. Most of our clients keep coming back to us for additional services and projects - a fact worth mentioning to our devotion and commitment to our customers growth & expectations.

Whether you are planning a new look for your logo, advertisement, brochure, or a complete makeover of your printed material, website update or a total revamp of your presence on the web... Crosspoint can help you get there successfully.

We will make your products and services look attractive to your clients and get your message across clearly & concisely. Our team works with you to develop your company image & provide continuous support to back up your marketing efforts.



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## Advertising Services

We offer full range of graphic designing, printing, branding and consultancy covering the entire gamut of advertising & marketing services.

## Web Solutions

From web structure and strategy to friendly user interface design, content development and complete production capability, Crosspoint offers an exceptional array of online services.

## Digital Marketing

We provide "Digital Marketing Services" which is the process of building and maintaining customer relationships through online activities to facilitate the exchange of ideas, products, and services that satisfy the goals of our clients and their customers.

## Multimedia Solutions

Crosspoint develops products and services demos, e-brochures including corporate presentations with photos, videos, animation and voice overs.

## Video & Photography Services

With a fully equipped studio, and the latest in digital photography equipment & lighting, Crosspoint offers complete Photographic & Video Solutions. We also shoot products for online marketing/E-commerce.



## Digital Marketing Services

We provide digital marketing services exclusively on your website and social media sites to facilitate the promotion of your products thru online activities.

We have helped our clients to maximize their online presence. Our team truly becomes an extension of your marketing department providing comprehensive suite of digital marketing services.

OUR DIGITAL MARKETING SERVICES INCLUDE:

- Branding Strategy and Implementation
- Building Strong Effective Websites
- Hosting Service & Server Optimization
- Creating Digital Contents-Motion Graphics, Audio & Video
- PPC - Pay Per Click Marketing
- SEO -Meta Tags Optimization
- Full Ad Campaign Management
- Email Marketing Campaigns
- Web Analytics & Analysis Reports
- Social Media Marketing



The key to digital marketing success depends on identifying what exactly your buyers are looking for on the platform, understanding your buyers requirements and provide personalized contents with impact that help them to take buying decisions.

